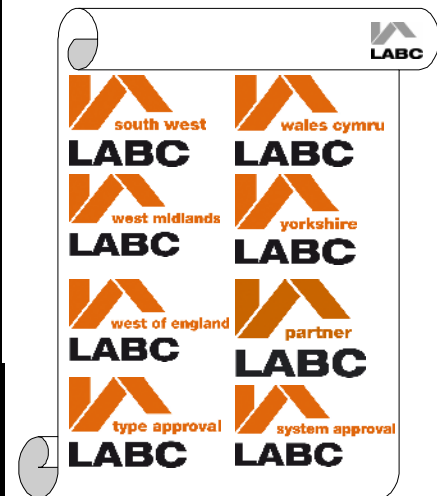
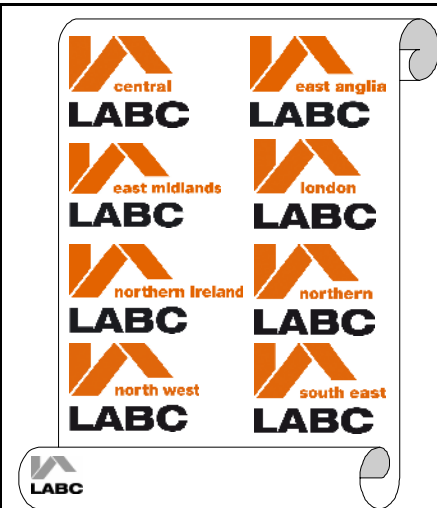


# LABC Promoted with Pride

By Graham Lee, LABC  
Business Development Director



Following integration it is vital that the new LABC brand is prominent in everything we do as an organisation. All LABC offices are urged to use the new logo in all of their communication and business development initiatives. User guidelines have been prepared for your assistance to ensure consistency.\* The National logo and your Regional logos should be used at every opportunity.

The new corporate exhibition stand is available for booking. Contact the staff at Lupus Street (020 7641 8737) with the dates you need the stand, but book early as it is now appearing across the country at conferences, seminars, and Built in Quality Awards. The stand features the new corporate branding that will also be incorporated into the new corporate brochure, which is currently under development.

A major opportunity to promote our organisation through the use of the corporate logo is when advertising for staff in National and Regional publications. These are read by a wide and influential audience so make sure that your next job advert promotes LABC.

Similarly, all Power Point presentations used locally, regionally and nationally should include the LABC logo as audiences include many prospective and existing clients. An LABC Power Point presentation template has been created and is available from Lupus Street.

There is also now an extensive range of LABC endorsed promotional merchandise which will enhance your promotional event. Our brand is LABC - do all that you can to make sure it is promoted at every opportunity to ensure it is recognised as the UK's Number One Building Control Service provider.

If you need help or assistance with promoting LABC, contact either of our Business Development Directors:

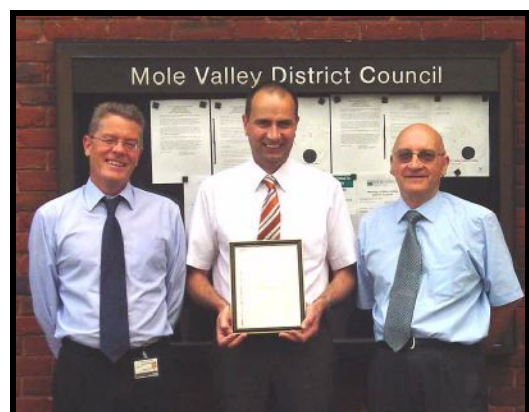
Graham Lee 01902 326969 or  
Phil Harrison 01246 292029

*\*The LABC National logo and Regional logos can be found in the Members Area of the LABC website. Along with these logos, you will find the Design Guidance and Rules and Regulations Governing the Use of the Logo. It is essential that these two documents are read and understood before using the logo.*

## Floor Slab Obtains LABC System Approval

By Malcolm Dean  
Building Control Manager  
Mole Valley District Council

Robert Withers, Managing Director of Withers Group Ltd, was presented with an LABC System Approval Certificate for their innovative 'With-A-Void' cast insitu floor slab system. The construction method, used in conjunction with piled foundations, features collapsible formwork which does away with the need for traditional void formers. The resultant subfloor void provides protection against clay heave and also allows for venting if necessary (eg if building on contaminated land).



From left: Malcolm Dean (Mole Valley District Council), Robert Withers (Managing Director of Withers Group Ltd) and Alan Lendon (Building Control Structural Engineer)